

MIDWINTER CONFERENCE SOUVENIR PROGRAM BOOKLET

The 2013 Midwinter Conference will offer Posts a discount for advertising in the Souvenir Program Booklet for the Midwinter Conference.

The Booklet will contain pictures of the District Voice of Democracy Winners, listing of the prizes and many other pages of interest.

The Booklet will also include the full program for the Midwinter Conference.

For inside front cover or
inside back cover ads,
call or write VFW State
Headquarters for special
price quote.

First come - First served
in choosing the page for
advertising.

The Booklet is an
excellent opportunity to
advertise your Post or a
Candidate for State
Office - Be it for VFW,
Auxiliary or MOC.

This book will be a "keeper" - ideal for autographs - a scrapbook keepsake ..

ADVERTISING RATES FOR V.F.W. STATE, DISTRICT, AND POSTS FOR THE MIDWINTER BOOK.

<u>PAGE SIZE</u>	<u>RATES</u>
FULL PAGE (5" X 8")	\$125.00
HALF PAGE *	\$ 75.00
QUARTER PAGE *	\$ 45.00

ALL ADDS MUST BE **SCANNER/CAMERA READY**. IF THEY
ARE NOT YOU WILL BE REQUIRED TO PAY AN ADDITIONAL
\$10. IF YOU DO NOT, YOUR AD WILL GO IN AS WE
RECEIVED IT. IF YOU HAVE ANY QUESTIONS, PLEASE CALL
DEPARTMENT HEADQUARTERS AT 651-291-1757.

MAKE CHECKS PAYABLE TO: **Department of MN, VFW**

AND MAIL TO: Dept of Minnesota Veterans of Foreign Wars
Rice Street Station
PO Box 17146
St Paul, MN 55117

DEADLINE DATE FOR BOOKLET:
December 15th, 2014

***Please See Reverse Side for Ad Layout and tips**

Things you should think about while making an ad!!

- **Is my add layout correct?**

- A full page is just that: 5 x 8.

- For a Half page layout and a Quarter page is at the bottom of this document.

- **How can I guarantee the best Quality for my ad?**

- Send it to us electronically either in a CD or Email.

- If you send it in hard copy, print your ad in the highest quality setting your printer can go and have it print in a gray scale NOT color. Also try not to fold your ad.

- It is always advisable to send us originals not copies.

- **Does my Ad look good in a Gray Scale?**

- Light colors such as red and yellow do not look good in a gray scale.

- **Are the quality of my ad pictures good?**

- The higher quality of picture you have the better we can make your ad look.

- **Is my Ad formatted correctly?**

- We accept Word, Publisher, JPEG and Tiff.

Any questions
please call
651-291-1757

